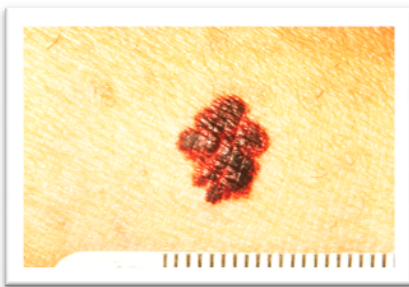


Skin Cancer Awareness

When Was Your Last Skin Exam?

Here are the facts:

- Skin cancer and melanoma account for about 50% of all types of cancers diagnosed combined.
- Skin cancer is one of the more preventable types of cancer.
- More than 90% of skin cancer is caused by excessive exposure to the sun.
- Each hour, 1 person dies from melanoma skin cancer in the United States.



Here is the solution:

- Call to schedule your skin cancer screening exam.
- Practice “safe sun” habits year round...even on rainy or cloudy days.
- Make sunscreen a part of your daily routine...look for broad spectrum UVA/UVB sunscreens containing ingredients like Mexoryl, Avobenzone (Parsol 1789) with Octocrylene to prevent breakdown of Avobenzone in the sun, micronized titanium & zinc.
- Check your Vitamin D level yearly to prevent cancers of the breast, prostate & colon, osteoporosis, diabetes and high blood pressure.
- Schedule an appointment to learn about skin care products & treatments to reverse the damage caused by years in the sun and potentially prevent future precancerous spots from developing.

